



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-22-2012 PAGE: 1 of 4

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 399807	Contract Dt 09-21-2012	Revision Dt	Rev# 0	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 11 15 288			CMS # 244422	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 244422					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 15 E : 288																	
1	09-25-2012	09-28-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)				9	30		X	X	X				4	150	4	600.00
2	09-30-2012	09-30-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				8	30							X	1	250	1	250.00
3	09-25-2012	09-28-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30		X	X	X	X			4	700	4	2,800.00
4	10-01-2012	10-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30	X							1	1,000	1	1,000.00
5	09-25-2012	09-28-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30		X	X	X	X			8	1,200	8	9,600.00
6	10-01-2012	10-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	X							2	1,400	2	2,800.00
7	09-25-2012	09-28-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30		X	X	X	X			8	1,200	8	9,600.00
8	10-01-2012	10-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	X							2	1,400	2	2,800.00
9	09-29-2012	09-30-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						X	X	2	1,000	2	2,000.00
10	09-29-2012	09-29-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						X		2	350	2	700.00
11	09-30-2012	09-30-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				9	30							X	1	400	1	400.00
12	09-30-2012	09-30-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30							X	1	550	1	550.00
13	09-29-2012	09-29-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30						X		1	900	1	900.00
14	09-30-2012	09-30-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				8	30							X	1	650	1	650.00
15	09-30-2012	09-30-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7				8	30							X	1	500	1	500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-22-2012 PAGE: 2 of 4

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 399807	Contract Dt 09-21-2012	Revision Dt	Rev# 0	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 11 15 288			CMS # 244422	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 244422						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 11 P : 15 E : 288																		
16	09-30-2012	09-30-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				8	30								X	1	500	1	500.00
17	09-25-2012	09-28-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				9	30		X	X	X	X				4	600	4	2,400.00
18	10-01-2012	10-01-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				9	30	X								1	700	1	700.00
19	09-25-2012	09-28-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				9	30		X	X	X	X				4	600	4	2,400.00
20	10-01-2012	10-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				9	30	X								1	700	1	700.00
21	09-25-2012	09-28-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30		X	X	X	X				4	1,200	4	4,800.00
22	10-01-2012	10-01-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X								1	1,600	1	1,600.00
23	09-25-2012	09-28-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30		X	X	X	X				4	1,800	4	7,200.00
24	10-01-2012	10-01-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X								1	1,700	1	1,700.00
25	09-25-2012	09-28-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30		X	X	X	X				4	1,000	4	4,000.00
26	10-01-2012	10-01-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X								1	1,100	1	1,100.00
27	09-25-2012	09-28-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30		X	X	X	X				4	600	4	2,400.00
28	10-01-2012	10-01-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	X								1	600	1	600.00
29	09-25-2012	09-28-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30		X	X	X	X				4	1,100	4	4,400.00
30	10-01-2012	10-01-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X								1	1,300	1	1,300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-22-2012 PAGE: 3 of 4

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 399807		Contract Dt 09-21-2012		Revision Dt		Rev# 0		Advertiser SMITH FOR SENATE, TOM				Brand TOM SMITH FOR SENATE				Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est# 11 15 288				CMS # 244422		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD				Start Date 09-25-2012		End Date 10-01-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 244422			
Line	Start Date		End Date		Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
					Agency CPE: C : 11 P : 15 E : 288																				
31	09-25-2012		09-28-2012		05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)						9	30		X	X	X	X			8	1,500	8	12,000.00
32	10-01-2012		10-01-2012		05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)						9	30	X							2	1,800	2	3,600.00
33	09-25-2012		09-28-2012		06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)						9	30		X	X	X	X			4	2,500	4	10,000.00
34	10-01-2012		10-01-2012		06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)						9	30	X							1	2,500	1	2,500.00
35	09-29-2012		09-30-2012		06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)						8	30						X	X	2	1,600	2	3,200.00
36	09-25-2012		09-28-2012		07:00PM - 08:00PM		ACCESS WEEKDAY (6991)						9	30		X	X	X	X			4	1,800	4	7,200.00
37	10-01-2012		10-01-2012		07:00PM - 08:00PM		ACCESS WEEKDAY (6991)						9	30	X							1	2,000	1	2,000.00
38	09-25-2012		09-30-2012		11:00PM - 11:35PM		LATE NEWS MO-SU (6969)						9	30		X	X	X	X	X	X	6	2,500	6	15,000.00
39	10-01-2012		10-01-2012		11:00PM - 11:35PM		LATE NEWS MO-SU (6969)						9	30	X							1	2,500	1	2,500.00
40	09-25-2012		09-28-2012		11:35PM - 12:02AM		LF NIGHTLINE (6970)						8	30		X	X	X	X			4	1,300	4	5,200.00
41	10-01-2012		10-01-2012		12:05AM - 12:32AM		LF NIGHTLINE (6970)						8	30	X							1	1,500	1	1,500.00
42	09-28-2012		09-28-2012		10:00PM - 11:00PM		PRIME FR10 (7044)						9	30					X			1	2,000	1	2,000.00
43	09-25-2012		09-25-2012		08:00PM - 10:00PM		PRIME TUESDAY MOVIE/SPECIALS (7017)						9	30		X						1	6,000	1	6,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-22-2012 PAGE: 4 of 4

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 399807	Contract Dt 09-21-2012	Revision Dt	Rev# 0	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 11 15 288		CMS # 244422	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 244422								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 15 E : 288														
							</										

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood